

CHATEAUFORM

NUMBER 1 FOR SEMINARS IN EUROPE

Our vision

A green retreat



In the country, something is different.

A calm presence settles over the space. Tensions dissolve. Teams connect. And your seminar objectives come into focus with new clarity.

Our venues are more than just locations: they're houses steeped in history, nestled in nature, where productivity thrives *because you can truly breathe*. A host couple and their team are always on hand, with that added warmth that keeps everything running smoothly and transforms a meeting into a pivotal moment.

For us, nature is not a backdrop; **it is a vital force that supports your goals**. It refocuses, unites, and creates connections when slides just aren't enough. A country path becomes a space for brainstorming. A wooded park, a setting for team building.

In nature, everything flows. Discussions deepen. Decisions take shape. You leave recharged, united... and ready to move forward together.

**For 30 years,
Chateauform has turned country homes
into accelerators of ideas, connection & performance.**



Teams align naturally...

and create impact instantly.



Landhuis Mariënhoeve

A former convent in the heart of the
Dutch countryside

*An inspiring retreat for seminars,
just outside Amsterdam.*

A journey through Dutch art

on the doorstep of Amsterdam

At Landhuis Mariënhoevel, history inspires at every turn. Thoughtfully restored, this former convent offers a unique journey through time. The main house celebrates the Golden Age of Dutch painting, while its two wings pay tribute to the design and style of the 1940s and 1960s. A setting that encourages teams to think differently.

The house features 67 bedrooms and 12 high-tech meeting rooms, as well as a former chapel transformed into a dining room. Retro-inspired bars and lounges complete this distinctive and inspiring atmosphere.

The Chef creates generous cuisine centred on fresh, seasonal ingredients sourced from local producers.

Conveniently located just 20 minutes from Schiphol Airport and 35 minutes from Amsterdam, Mariënhoevel brings local and international teams together with ease.

A peaceful park, outdoor brainstorming sessions and the calm of the Dutch countryside provide the perfect balance.

Landhuis Mariënhoevel.

Where art inspires your best decisions.





Art & history,
reimagined for today

*A place that
transports and
surprises...*

[Explore the gallery](#)



♥ Our favourite feature



The Johannes Vermeer salon - face-to-face with The Girl with the Pearl Earring

A unique setting for informal discussions, brainstorming sessions or pre-dinner drinks, beneath the gaze of one of the world's most iconic paintings. An unforgettable atmosphere that stays with your teams long after the seminar has ended.

Worry-free all-inclusive comfort

Everything is included; everything runs smoothly. No logistics to manage, only ideas to nurture.

Essential

Everything just works

Your stay:

- **Comfortable bedroom**, either single or twin.

Your meeting:

- **A flexible plenary room** and breakout rooms, tailored to your needs.
- High-speed **Wi-Fi** via fibre optics.
- Easy projection and connectivity (projector, multi-connection PC).
- HD video conferencing (wide-angle camera, 360° sound capture).
- **Custom sound system** for each room.
- **Expression and display surfaces** (flipcharts, pinboards).
- Facilitator kit (pointer, easels, etc.)
- Creativity kit (stickers, paints, drawing materials, etc.) & reprographic equipment

→ **All the essentials are taken care of.**
You focus on what matters.

Distinctive

The recipe for your success

Your gourmet moments:

- **Breakfast** (buffet), **lunch** (buffet), **dinner** (plated)
- **Gourmet coffee breaks** and snacks throughout the day.
- **Drinks available at any time** (coffee, tea, juice, herbal teas, hot chocolate).
- Carefully selected wines, beers, spirits, and mocktails in the evening.

Your moments of relaxation:

- **Gym / spa** to recharge your batteries.
- Equipment for your sports tournaments and complete sportswear.
- **Outdoor activities** like volleyball and mountain biking
- **Indoor activities** like karaoke and billiards

→ **A setting that nurtures energy,**
connection and decision-making.

Unexpected

Our Chateauform signature

Our houses and our teams, dedicated to your experience:

- **Expert support from your Magic Planner** who takes care of every detail ahead of your event.
- **A warm welcome from your host couple** and their team: that extra level of care that makes all the difference.
- **Historical houses**, designed as spaces to live, connect, and find inspiration.
- **The know-how of the Chef**, the pastry chef and their team to delight your guests
- **A local, seasonal, homemade cuisine**, attentive to dietary needs, that elevates your event.

→ **That special something you**
experience... and carry with you.

A smooth, hassle-free stay where everything becomes possible.



Meeting spaces

designed around your needs

At Chateauform, our meeting rooms go beyond simple workspaces. Filled with natural light and designed as true living spaces, they provide a warm, **inspiring environment that fosters creative thinking**, collaboration, and decision-making.

Each room is fully equipped with audiovisual systems, custom sound setup, and a variety of presentation tools.

Flexible and modular, these spaces adapt seamlessly to any event format: strategic seminar, board meeting, training session, collaborative workshop, or team event.

You arrive and everything is ready. Your teams can focus on what matters most, while we take care of the rest.



12

Meeting rooms



70

Max. number of participants



2

Informal rooms



109 m²

Max. room size

Capacity sheet

Meeting rooms	Surface area (m ²)	W x l (m)	U	Islands	Theatre	Conference
Rembrandt van Rijn	109	—	28	48	70	55
Johann Georg van Caspel	23	—	-	12	-	12
Paulus Potter	31	—	12	12	12	12
Jan Steen	40	—	-	8	-	8
Frans Hals (Lounge)	—	—	15 - informal setup			
Aelbert Cuyp	104	—	28	48	70	55
Willem Claesz Heda	76	—	24	30	40	20
Constant	47	—	16	24	36	20
Corneille	48	—	14	18	30	20
Karel Appel	65	—	16	24	36	20
Cobra (Informal)	64	—	informal setup			
Piet Kramer (Informal)	28	—	10 - informal setup			

Pause, recharge, connect

to move forward together

Renew energy during the day

Between sessions, the park offers plenty of ways to get active, from golf and mountain biking to beach volleyball, football, rugby, badminton and pétanque. For a more relaxing break, the hammam and sauna provide a moment of calm in the heart of the Dutch countryside.



*Golf – Mountain biking – Beach volleyball – Football
– Rugby – Badminton – Table tennis – Pétanque –
Frisbee – Hammam – Sauna – Gym*

Build stronger bonds in the evening

When the day winds down, the retro lounges set the tone for the evening. Teams bond over cocktails, karaoke, or darts – spontaneous moments that create lasting connections.



*Open bar – Karaoke – Billiards – Table football –
Darts – Board games*



The Chateauform cuisine, *the beating heart of your seminar*

At Chateauform, we believe in the power of shared meals.

Because the best ideas often simmer around the table.

The buffet breakfast sets the teams in motion: artisan bread and pastries, freshly boiled eggs, fresh fruit, squeezed juices. People meet and talk. The day gets off to a good start.

Coffee breaks invite you to pause and recharge, with homemade treats, seasonal fruit, and a selection of hot and cold drinks. Energy runs high and so do your discussions.

The lunch buffet is made for sharing. Seasonal produce, dishes served by the chef, home-made desserts. Teams mingle, and progress comes naturally.

The aperitif helps everyone unwind;
a plated dinner brings people closer.
Seasonal menu, perfect pairings.
You chat, celebrate and build momentum.

And then the evening unfolds...

Roles fade; personalities shine through.
The unexpected happens, the karaoke takes centre stage, the collective comes alive.

Crafted around seasonal, home-made meals,
conceived by passionate chefs and their teams,
our cuisine brings *a unique flavour to your seminar.*

[Learn more about our cuisine](#)



Impactful events

by Chateauform

At Chateauform, we craft meeting experiences that blend collective performance, humanism and responsible commitment.

As a mission-driven company since 2022,
our impact is not just a statement.

Our societal commitment is embedded in our articles of incorporation and overseen by an External Mission Committee, along with independent audits from a Third-Party Organization (audit score 2026: 92/100)

In each of our houses, we focus on three core goals: **zero waste, low carbon emissions, and a positive social impact.** To ensure these ambitions are met across all our houses, we follow **10 shared commitments**, applied across Europe and brought to life by each team, in harmony with its environment and the identity of each house.

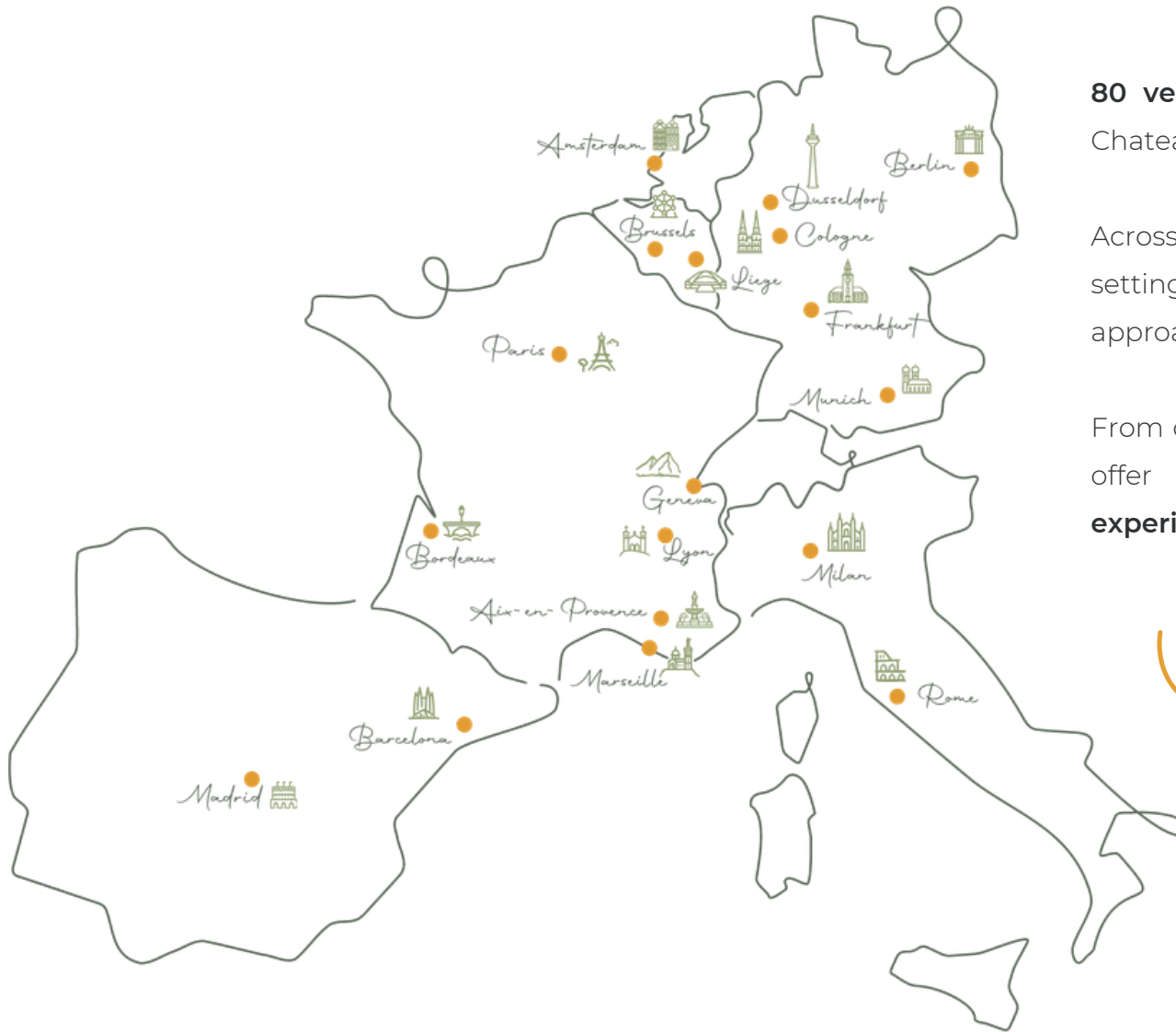
Discover our 10 commitments for venues that respect People,, Territories and the Living world

CSR action of the house 

Landhuis Mariënheuvel is a listed historic building, and with this heritage comes a responsibility to preserve it. A five-year plan developed with the municipality of Heemstede aims to protect, maintain and enhance the estate and its surroundings, with a particular focus on the woodland and local biodiversity. Safeguarding this heritage for future generations is central to Chateauform's commitment to sustainability



Chateauform, *N° 1 for seminars in Europe*



80 venues. 7 countries. A unique signature. Since 1996, Chateauform has reinvented the art of corporate hospitality.

Across every location, one shared promise: an inspiring setting, a homely atmosphere and a deeply human approach.

From our country houses to venues in the heart of Paris, we offer more than just events: we create **meaningful experiences and impactful encounters.**

As a mission-driven company since 2022, we have a simple conviction:

“ Happy talents make happy clients ”

Chateauform Landhuis Mariënhuvel - Heemstede, Netherlands



By plane

20 mins by car from Amsterdam Schiphol airport (AMS)



By train

35 mins by car from Amsterdam Centraal station (mainline & Eurostar services)

10 mins by car from Heemstede-Aerdenhout station (regional services)



By car

35 minutes from Amsterdam

50 minutes from The Hague

1 hour from Rotterdam

House equipped with EV charging stations.

On-site parking available.



By coach/taxi:

Our team will be happy to organise your transfers by coach or taxi upon request.



Contact us: contact-gb@chateauform.com