# The **ReSpEct** philosophy that serves Châteauform's mission

Because Commitment without action is a hallucination,
Because Commitment can only exist if it is embodied,
Because there are as many ways to express our Commitment as there
are Talents in the company, And because everyone is responsible for
doing their part in their own way,

We do not want a CSR policy that frames and constrains but rather opt for a ReSpEct Philosophy that inspires, guides and invites initiative.

Because in a VUCA (Volatile, Uncertain, Complex and Ambiguous) world, there is no one way to do things well, but thousands of ways to do them better, we invite Châteauform's Talents to reveal their talents in serving the Group's mission by taking inspiration from this Philosophy.

Moving from CSR obligations to the expression of Commitment means deciding to stop doing "not as bad as" and start doing better.





## Our mission

Châteauform's teams instill their added warmth into each interaction to inspire companies and enable them to reveal their talents.

Our 3 objectives for "bienformance" to bring our raison d'être to life:

- Cultivate our humanistic model
- To inspire our clients as much as they inspire us
- To create encounters that respect people, territories and life

## We take care of our talents

### By commitment to:

- Enabling each person to be themselves, for a collective rich in differences
- Cultivating an environment conducive to the well-being and security of our Talents
- Helping our Talents to grow through our learning culture

## We take care of our clients

#### By commitment to:

- Offering experiences that reveal talents and create memories
- Welcoming our participants to safe and accessible locations
- Maintaining transparent and ethical relationships with our clients

## We take care of our territories

#### By commitment to:

- Promoting local purchasing
- Encouraging local recruitment and participating in local life
- Maintaining, bringing to life and presenting heritage

## We take care of life

#### By commitment to:

- Eco-designing our events in venues that are managed in a virtuous way
- Offering a generous and responsible table (all things food and drink)
- Engaging and supporting our stakeholders for encounters that respect the living world

## We are all **responsable**

Each of these issues integrates the duty of inclusion, the duty of care, as well as the issues of integrity and transparency in a transversal manner. In particular, this involves the coconstruction of the Sustainable Development project by the CSR Manager, the CSR Committee (community of CSR referents representing Châteauform's teams) and the CSR Comex (sponsors of the approach).

Every Châteauform' leader is thus responsible for implementing this Philosophy within his or her team and vis-à-vis all stakeholders.

#### Our commitment

We are committed to ensuring that our ReSpEct approach always serves Châteauform's mission.

We are committed, in all our activities in France and abroad, to meeting the requirements of the ISO 20121 standard, the reference for responsible event management. We are also committed to implementing a continuous improvement process in line with our philosophy, the CSR challenges of our profession and the expectations of our stakeholders.

We undertake to involve our stakeholders, in particular our suppliers, in our Sustainable Development approach and to make the present Philosophy public.

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